MURRAY STATE UNIVERSITY

APRIL 2026 EDITION

RACER DINING by sodexo

MSU DINING SERVICES NEWSLETTER



MINDFUL EVENT WITH DIETITIAN

Students gathered for a mindful wellness event where they met with a dietitian and learned practical tips for nourishing themselves during finals. The session included a tasting of overnight oats, offering a healthy and convenient refueling option. Attendees left feeling refreshed, informed, and better prepared to support their wellbeing.





THE CELEBRATION CONTINUES



The event created a calm, supportive space for students to pause, connect, and focus on self-care amid the pressures of the academic season.

FLAVOR SEEKERS BBQ BACKYARD

Students came together for the Flavor Seekers Backyard BBQ at the Fast Track Patio, enjoying a stacked menu in a relaxed outdoor setting. The event offered a perfect chance to unwind, connect with peers, and soak in the laid-back backyard vibes.









CONE CRUSH POP UP

Students enjoyed the Cone Crush Popup, indulging in chocolate-dipped waffle cones filled with rich, creamy cheesecake and topped with a variety of sweet options.

The event offered a fun, customizable treat experience at an affordable price, making it a popular stop on campus. The popup brought a Main-character energy, giving students a sweet moment to shine.









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FOOD ON THE WHEELS

Starting in April, Food on the Wheels continues to bring fan-favorite dishes to the Business Building, Library, and Faculty Hall. The menu features chicken tenders and fries, pizzas, pastas, and more. Students, faculty, and staff are enjoying convenient, delicious meals on the go as the mobile dining service delivers fresh options across campus.



THE CELEBRATION CONTINUES





The mobile concession service brings tasty options directly to the campus community, adding excitement by making popular favorites easily accessible throughout the day.

STUDENT CULINARY COUNCIL

Students engaged with the Student Culinary Council, sampling a variety of dishes, winning prizes, and sharing ideas for future events. The experience also offered a behind-the-scenes look at kitchen techniques, sparking interest in campus dining and inspiring culinary creativity.









BULK SALE

Racer Dining hosted its annual Bulk Sale in the T-Room over three days, giving students the chance to stock up on their favorite snacks and drinks.



The event encouraged students to make the most of their Flex Dollars before the end of the semester while enjoying great value and variety.





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ALMOST MIDNIGHT BREAKFAST



Midnight Breakfast, one of Murray's most cherished traditions, was joyfully celebrated on campus this week. The event brought together a vibrant crowd of students eager to unwind and connect. A delicious spread of comfort foods made the night even more special, with students lining up to enjoy their favorites and share in the festive atmosphere.



THE CELEBRATION CONTINUES



Laughter and lively conversations filled the space, creating a warm and festive atmosphere. The overwhelming turnout highlighted just how beloved this tradition continues to be.



Events like these continue to strengthen campus spirit and create lasting memories. Students left with full hearts and full plates, already looking forward to the next celebration. The evening truly captured the essence of togetherness and campus pride.





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CELEBRATING EARTH DAY







For celebration of Earth Day, Racer Dining hosted a creative gathering for students and staff. Guests enjoyed painting and printmaking activities in a relaxed, welcoming environment. All supplies were provided, allowing attendees to fully immerse themselves in the experience. The event encouraged creativity while fostering appreciation for the environment. Guests were invited to unwind, connect with others, and enjoy a meaningful artistic session. The gathering concluded with a strong sense of community and a renewed awareness of sustainable living.









SOCIAL MEDIA REPORT

April 1 – April 30th, 2026

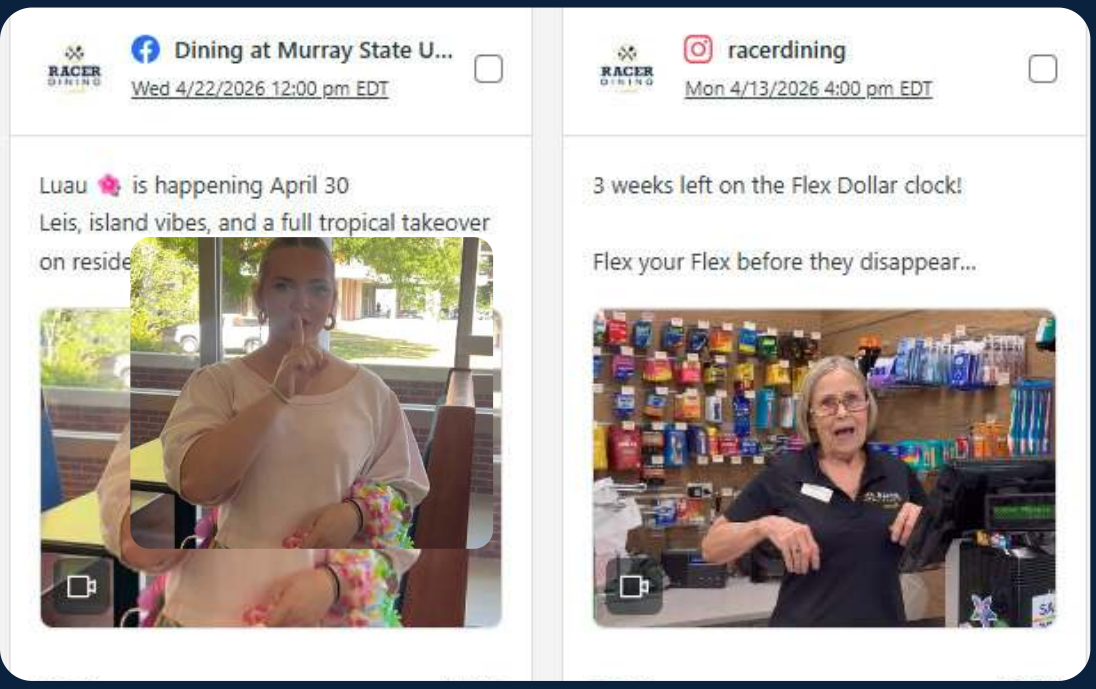
Total Followers	Total Engagements	Total Impressions	Engagement Rate
6,916	2,819	195,415	2.1%
+8% from August ▲			

Audience Growth

New Followers	Net Growth
47	6,915

Engagement Breakdown

Saves	Comments	Shares	Reactions
38	32	466	2,283



Reach & Impressions

Total Reach: **12,478**

Video Views: **111,534**

MEAL PLAN & RETAIL SALES

Voluntary Meal Plans Holders

Meal Plan	Quantity
RPRM	147
Gold 19	77
Blue10	158
Dunker Deluxe 8	59
Brass	299
Bronze	180
Silver	215
Copper	170
Platinum	205
Commuter 6	143
Total	**1,653**

Retail Sales

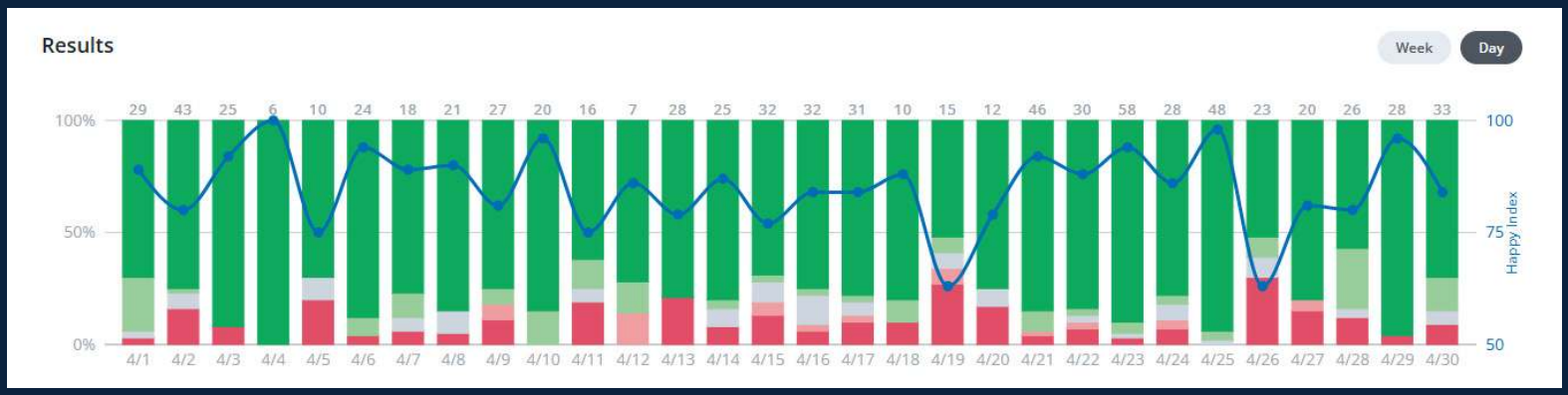
Location	Sales
Sub Connection	22,053
Einstein Bros. Bagels	130,437
Starbucks	89,202
Chick-fil-A	356,088
Tres Habaneros	64,206
Mein Bowl	20,657
Fast Track	170,418
Market 22	52,706
Concessions	28,138
Catering	95,914
Pony 2.0	1,152
Total	**1,030,971**

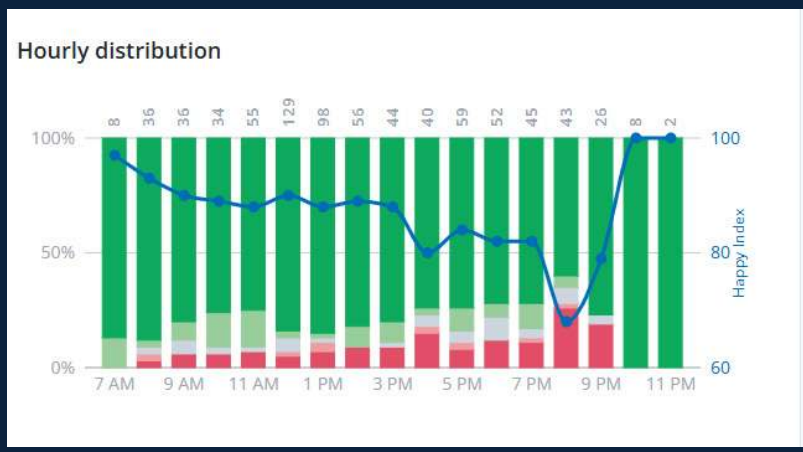
Additional Flex Dollars: $7,349.59

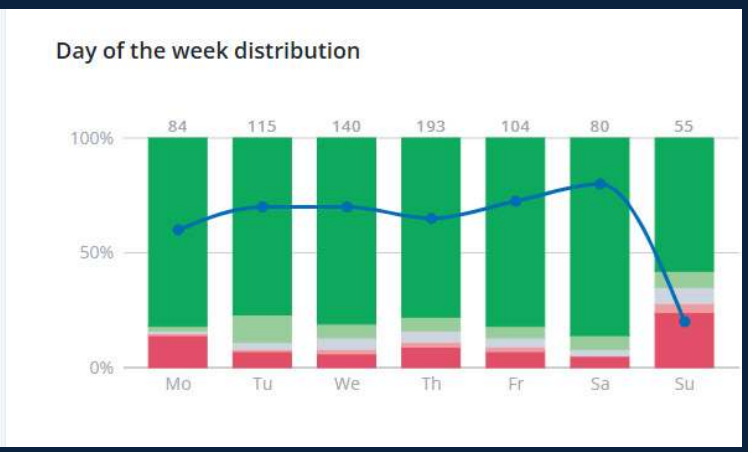
Dining Dollars: $100

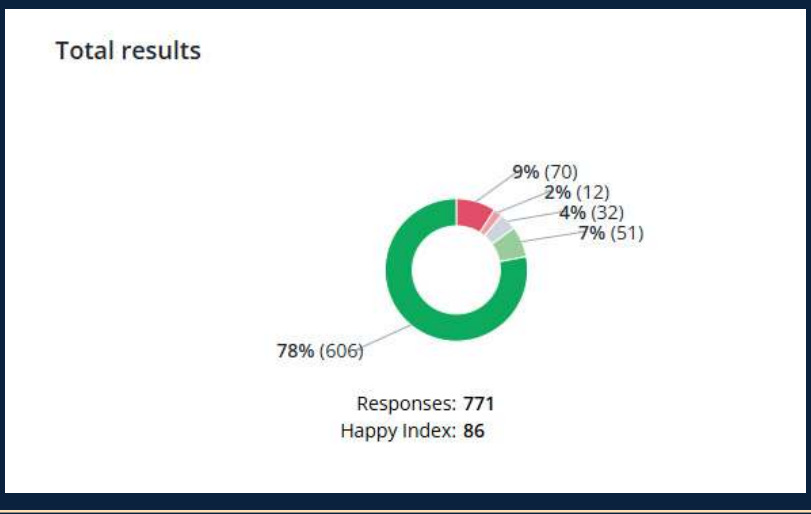
HAPPY OR NOT FEEDBACK

RACER DINING









Murray State University

April 2026

Positive feedback

85%

based on 771 responses

Comments

- Winslow: Biscuits & Gravy every morning for breakfast would be amazing
- Einsteins Bagels: The crew here has played a vital role in the success of my time in school
- Starbucks: Cassie is the best!